

## **USDA Foreign Agricultural Service**

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# Kenya

Coffee

# **Kenya Coffee Annual Report**

# 2007

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#### **Report Highlights:**

The government has authorized direct coffee sales (Second Window) to run parallel with the auction system.

Includes PSD Changes: Yes Includes Trade Matrix: Yes Annual Report Nairobi [KE1] [KE]

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#### Production

Coffee Board of Kenya (CBK) estimates production for MY 2005/06 at 52,000 tons (2004/05 45.245 tons). FAS estimates production for 2006/07 at 55,000 tons. The upsurge is attributed to favorable weather, increased production from non-traditional coffee farming areas and improved coffee prices. Despite a resumption of improved husbandry during 2005/06 the 'on cycle' tree production potential for 2006/07 is still low. A prolonged period of less than adequate farm husbandry during the past crisis years due to low coffee prices has reduced crop potentials. Wide fluctuations in production (i.e. a high of 129,000 in 1987/88 to a low of 48,000 in 2003/04) due to climatic and price influences will continue to impact on recorded volumes and the long term trends expected to be influenced by profitability.

| Country                | Kenya            |                  |         |                  |          |                         |                  |                  |                         |  |
|------------------------|------------------|------------------|---------|------------------|----------|-------------------------|------------------|------------------|-------------------------|--|
| Commodity              | Coffee,<br>Green | Coffee,          |         |                  |          |                         |                  |                  |                         |  |
|                        | 2006             | Revised          |         | 2007             | Estimate |                         | 2008             | Forecast         |                         |  |
|                        | USDA<br>Official | Post<br>Estimate | New     | USDA<br>Official |          | Post<br>Estimate<br>New | USDA<br>Official | Post<br>Estimate | Post<br>Estimate<br>New |  |
| Market Year Begin      |                  | 10/2005          | 10/2005 |                  | 10/2006  | 10/2006                 |                  | 10/2007          | 10/2007                 |  |
| Area Planted           | 167              | 167              | 167     | 167              | 167      | 167                     | 0                | 0                | 168                     |  |
| Area Harvested         | 150              | 150              | 150     | 150              | 150      | 150                     | 0                | 0                | 150                     |  |
| Bearing Trees          | 200              | 200              | 200     | 200              | 200      | 200                     | 0                | 0                | 200                     |  |
| Non-Bearing Trees      | 0                | 0                | 0       | 0                | 0        | 0                       | 0                | 0                | 0                       |  |
| Total Tree Population  | 200              | 200              | 200     | 200              | 200      | 200                     | 0                | 0                | 200                     |  |
| Beginning Stocks       | 316              | 316              | 200     | 481              | 371      | 418                     | 511              | 401              | 466                     |  |
| Arabica Production     | 833              | 833              | 867     | 848              | 850      | 916                     | 0                | 0                | 950                     |  |
| Robusta Production     | 2                | 2                | 2       | 2                | 0        | 2                       | 0                | 0                | 2                       |  |
| Other Production       | 0                | 0                | 0       | 0                | 0        | 0                       | 0                | 0                | 0                       |  |
| Total Production       | 835              | 835              | 869     | 850              | 850      | 918                     | 0                | 0                | 952                     |  |
| Bean Imports           | 0                | 0                | 0       | 0                | 0        | 0                       | 0                | 0                | 0                       |  |
| Roast & Ground Imports | 0                | 0                | 0       | 0                | 0        | 0                       | 0                | 0                | 0                       |  |
| Soluble Imports        | 3                | 3                | 3       | 3                | 3        | 3                       | 0                | 0                | 3                       |  |
| Total Imports          | 3                | 3                | 3       | 3                | 3        | 3                       | 0                | 0                | 3                       |  |
| Total Supply           | 1154             | 1154             | 1072    | 1334             | 1224     | 1339                    | 511              | 401              | 1421                    |  |
| Bean Exports           | 650              | 760              | 631     | 800              | 800      | 850                     | 0                | 0                | 900                     |  |
| Rst-Grnd Exp.          | 0                | 0                | 0       | 0                | 0        | 0                       | 0                | 0                | 0                       |  |
| Soluble Exports        | 0                | 0                | 0       | 0                | 0        | 0                       | 0                | 0                | 0                       |  |
| Total Exports          | 650              | 760              | 631     | 800              | 800      | 850                     | 0                | 0                | 900                     |  |
| Rst,Ground Dom. Consum | 20               | 20               | 20      | 20               | 20       | 20                      | 0                | 0                | 20                      |  |
| Soluble Dom. Cons.     | 3                | 3                | 3       | 3                | 3        | 3                       | 0                | 0                | 3                       |  |
| Domestic Use           | 23               | 23               | 23      | 23               | 23       | 23                      | 0                | 0                | 23                      |  |
| Ending Stocks          | 481              | 371              | 418     | 511              | 401      | 466                     | 0                | 0                | 498                     |  |
| Total Distribution     | 1154             | 1154             | 1072    | 1334             | 1224     | 1339                    | 0                | 0                | 1421                    |  |
| Exportable Production  | 812              | 812              | 846     | 827              | 827      | 895                     | 0                | 0                | 929                     |  |

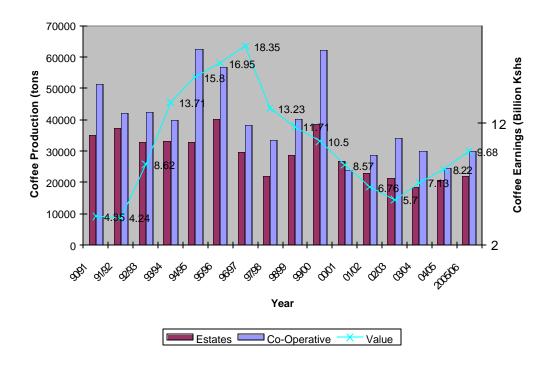
Note: Production and export (auctioned coffee) figures are estimates. Stocks are hard to capture, provided figures are estimates.

Price instability has resulted in the intercropping of coffee with other crops (beans, bananas and potatoes etc) among small-scale farmers, to improve income and food supply. This has impacted negatively on both yield and quality of coffee. Coffee area is threatened as farmers from the main coffee growing region engage in more profitable agricultural enterprises mainly horticulture and dairy. This is especially true in the Mount Kenya region and Nyanza province. Emerging Interest from non-traditional coffee growing regions is likely to sustain area as the farmers shift from maize farming (coffee has higher gross margins) to coffee. There is increased demand for planting material, mainly Ruiru 11 (a high yielding variety that is resistant to coffee Leaf Rust (LR) and Coffee Berry Disease (CBD)) in this region. However, the main coffee growing areas have the traditional varieties that are expensive to maintain. The western Kenya farmers have formed unique co-operatives and hand pulp their coffee to deliver to the co-operative society for marketing.

Estate coffee production has been on a general decline and is likely to continue unless existing policies are changed. Medium to large-scale farms use manual labor to harvest coffee making the cost of production very high. They pay cash wages to workers rather than having access to non-cash family labor like the small-scale farmers. Some estates farmers have opted to quit coffee farming and adopt other more profitable enterprises and in some instances intercrop coffee with other food crops, a departure from purestand farming.

#### **Coffee Production and Earnings**

# **Kenya Coffee Production and Earnings**



Though coffee prices have frequently fallen below the cost of production in the last decade the improved prices and earnings as indicated by the graph are likely to have positive impacts on volume and quality.

#### Coffee Trade

Figures obtained from the Coffee Board of Kenya posted coffee exports at 42,197 tons for 2004/05 and 37,867 tons for MY 2005/06 as shown in the table below.

#### **Kenya Coffee Exports Trade Matrix**

| Export Trade Matrix for Kenya |               |             |         |  |  |  |  |  |
|-------------------------------|---------------|-------------|---------|--|--|--|--|--|
| Commodity                     | Coffee, Green |             |         |  |  |  |  |  |
| Time Period                   | 2004/05       | Units:      | 2005/06 |  |  |  |  |  |
| Exports for:                  | 2005          |             | 2006    |  |  |  |  |  |
| U.S.                          | 4,449         | U.S.        | 6189    |  |  |  |  |  |
| Others                        |               | Others      |         |  |  |  |  |  |
| Germany                       | 11592         | Germany     | 11343   |  |  |  |  |  |
| Sweden                        | 5200          | Sweden      | 4506    |  |  |  |  |  |
| Belgium                       | 5006          | Belgium     | 2368    |  |  |  |  |  |
| U.K                           | 2591          | U.K         | 2491    |  |  |  |  |  |
| Finland                       | 2241          | Finland     | 2465    |  |  |  |  |  |
| Netherlands                   | 3220          | Netherlands | 2019    |  |  |  |  |  |
| Norway                        | 1382          | Norway      | 869     |  |  |  |  |  |
| France                        | 756           | France      | 411     |  |  |  |  |  |
| Japan                         | 793           | Japan       | 418     |  |  |  |  |  |
| Canada                        | 881           | Canada      | 547     |  |  |  |  |  |
| Total for Others              | 33662         |             | 27437   |  |  |  |  |  |
| Others not Listed             | 4086          |             | 4241    |  |  |  |  |  |
| Grand Total                   | 42197         |             | 37867   |  |  |  |  |  |

#### **Policy and Marketing**

# **Policy Shift**

During the second half of 2006 GOK authorized the new legislation commonly known as the 'Second Window' to run parallel with the auction system. Prior to the new legislation coffee was marketed under the central marketing system of the Nairobi Coffee Exchange. Some analysts believed that it restricted farmers to one trading system. The gazetted rules define the second window as a contractual agreement between the growers and the marketing agent and a buyer located outside Kenya for the sale of clean coffee. The marketing agent must demonstrate ability to access overseas market, conduct market research and provide a bank guarantee to protect farmers' money.

Coffee exports using the 'second window' is still minimal with many seeing it as an opportunity but still studying risks if any. Industry analysts argue that the second window needed to have been more liberalized; presently the farmer is required to operate through a marketing agent who must be approved by the GOK. The involvement of coffee dealers as marketing agents has also been questioned with industry participants seeing a possible

undermining of prices at the auction. The estate farmers and the large co-operatives are the likely beneficiaries of the second window.